

Theory of Change Canvas



Date:

Charity Name:

1) Problem Statement: 

What issue are you trying to address?

2) Target Population: 

Who benefits?

3) Input: 

What resources go into the work?

4) Activities: 

What do you do?

6) Outcomes: 

Short-medium term changes.

1.... 3....
2.... 4....

7) Impact: 

Long-term change you aim to create.

1.... 3....
2.... 4....

5) Outputs: 

What is delivered or produced?

1...
2....
3.....

8) Direct Impact : 

Specify the direct impact you will create.